

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306 TOWSON, MD 21286



Advertiser	Americans for Prosperity
Product	AMER FOR PROS 8/22
Estimate Number	1832

Invoice #	116116-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

1	Order #	116116
	Alt Order #	06262394
	Deal #	
	Order Flight	08/22/12 - 08/27/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am								
	ISSUE CLA	ASS OF TIME									
				08/20/12	to 08/26/12	6x	WTF				
	WRAL			W	08/22/12	:30	8:24 AM	AFP-12-TV-14H	\$850.00	1	6
	WRAL			W	08/22/12	:30	8:53 AM	AFP-12-TV-14H	\$850.00)	1
	WRAL			Th	08/23/12	:30	8:29 AM	AFP-12-TV-14H	\$850.00		5
	WRAL			Th	08/23/12	:30	8:54 AM	AFP-12-TV-14H	\$850.00		2
	WRAL			F	08/24/12	:30	8:16 AM	AFP-12-TV-18H	\$850.00		4
	WRAL			F	08/24/12	:30	8:47 AM	AFP-12-TV-18H	\$850.00	1	3
2		Price is Right ASS OF TIME	11a-12p								
		IOO OI TIME			to 08/26/12	Зх	WTF				
	WRAL			W	08/22/12	:30	10:58 AM	AFP-12-TV-14H	\$500.00		2
	WRAL			Th	08/23/12	:30	11:29 AM	AFP-12-TV-14H	\$500.00		1
	WRAL			F	08/24/12	:30	10:59 AM	AFP-12-TV-18H	\$500.00	1	3
3		Noon News ASS OF TIME	12p-1p								
				08/20/12	to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	12:37 PM	AFP-12-TV-14H	\$700.00		2
	WRAL			Th	08/23/12	:30	12:59 PM	AFP-12-TV-14H	\$700.00		3
	WRAL			F	08/24/12	:30	12:14 PM	AFP-12-TV-18H	\$700.00	1	1
4		5:00 First News ASS OF TIME	5-530p								
				08/20/12	to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	5:30 PM	AFP-12-TV-14H	\$2,000.00		1
	WRAL			Th	08/23/12	:30	5:14 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL			F	08/24/12	:30	5:13 PM	AFP-12-TV-18H	\$2,000.00		3
5		6pm News (M-F) ASS OF TIME	6-630p						, ,		
		· · · · · · · · · · · · · · · · ·		08/20/12	to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	6:29 PM	AFP-12-TV-14H	\$2,500.00		1
	WRAL			Th	08/23/12	:30	6:29 PM	AFP-12-TV-14H	\$2,500.00		2
	· · · · · · · · · · · · · · · · · · ·				2 2, 20, 12		5.=0		\$ =,000.00		_



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5	WRAL	6pm News (M-F)	6-630p	-	-		-	-	-		
		ASS OF TIME									
	WRAL			F	08/24/12	:30	5:59 PM	AFP-12-TV-18H	\$2,500.00)	3
6	WRAL	Inside Edition	7-730P								
	ISSUE CL	ASS OF TIME									
					2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	7:27 PM	AFP-12-TV-14H	\$1,500.00		2
	WRAL			Th	08/23/12	:30	7:23 PM	AFP-12-TV-14H	\$1,500.00		3
	WRAL			F	08/24/12	:30	7:21 PM	AFP-12-TV-18H	\$1,500.00)	1
7	WRAL	Entertaiment Tonight	730-8P								
	ISSUE CL	ASS OF TIME									
					2 to 08/26/12	3x	WTF				
	WRAL			W	08/22/12	:30	7:57 PM	AFP-12-TV-14H	\$1,500.00		1
	WRAL			Th	08/23/12	:30	7:41 PM	AFP-12-TV-14H	\$1,500.00		2
	WRAL			F	08/24/12	:30	7:40 PM	AFP-12-TV-18H	\$1,500.00)	3
8	WRAL ISSUE CL	Late News ASS OF TIME	11-1135p								
				08/20/1	2 to 08/26/12	5x	WTFSS				
	WRAL			W	08/22/12	:30	11:24 PM	AFP-12-TV-14H	\$2,000.00		2
	WRAL			Th	08/23/12	:30	11:14 PM	AFP-12-TV-14H	\$2,000.00)	1
	WRAL			F	08/24/12	:30	11:44 PM	AFP-12-TV-18H	\$2,000.00)	4
					Network overr						
					Network overr	un&footba	•				
	WRAL			Sa	08/25/12	:30	11:39 PM	AFP-12-TV-18H	\$2,000.00)	5
					to NFL run ove						
					to NFL run ove	er 20:35					
	WRAL			Su	08/26/12	:30	11:11 PM	AFP-12-TV-18H	\$2,000.00)	3
9	WRAL ISSUE CL	Wed Hour 3 ASS OF TIME	10-11p								
				08/20/1	2 to 08/26/12	2x	2				
	WRAL			W	08/22/12	:30	10:34 PM	AFP-12-TV-14H	\$5,000.00		2
	WRAL			W	08/22/12	:30	10:49 PM	AFP-12-TV-14H	\$5,000.00		1
			10/	a warrant that the	ectual broadcast inf	ormation sho	wn on this invoice	was taken from the program lo	,		



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10	WRAL	Thu Hour 3	10-11p		-		-				
	ISSUE CLA	SS OF TIME									
					to 08/26/12	2x	2				
	WRAL			Th	08/23/12	:30	10:35 PM	AFP-12-TV-14H	\$5,500.00		2
	WRAL			Th	08/23/12	:30	10:45 PM	AFP-12-TV-14H	\$5,500.00		1
11		NFL (Pre-Season) SS OF TIME	nfl Pre-season								
				08/20/121	to 08/26/12	2x	2				
	WRAL			F	08/24/12	:30	7:59 PM	AFP-12-TV-18H	\$2,500.00		1
	WRAL			F	08/24/12	:30	11:19 PM	AFP-12-TV-18H	\$2,500.00		2
							l friday runove I friday runove				
12		WRAL 6a News Sat SS OF TIME	6-8a								
					to 08/26/12	2x	2-				
	WRAL			Sa	08/25/12	:30	6:09 AM	AFP-12-TV-18H	\$600.00		2
	WRAL			Sa	08/25/12	:30	7:09 AM	AFP-12-TV-18H	\$600.00		1
13		CBS This Morning Saturday SS OF TIME	8am - 10am								
					to 08/26/12	2x	2-				
	WRAL			Sa	08/25/12	:30	8:24 AM	AFP-12-TV-18H	\$700.00		1
	WRAL			Sa	08/25/12	:30	9:29 AM	AFP-12-TV-18H	\$700.00		2
14		6pm News (Sat) SS OF TIME	6-630p								
				08/20/121	to 08/26/12	1x	1-				
	WRAL			Sa	08/25/12	:30	6:11 PM	AFP-12-TV-18H	\$600.00		1
15		NFL (Pre-Season) 2 SS OF TIME	8-11pm								
				08/20/121	to 08/26/12	2x	2-				
	WRAL			Sa	08/25/12	:30	10:33 PM	AFP-12-TV-18H	\$2,500.00		2



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15	WRAL ISSUE CLA	NFL (Pre-Season) 2 ASS OF TIME	8-11pm		•	•	•				· ·
	WRAL				08/25/12 o NFL run ove o NFL run ove		11:19 PM	AFP-12-TV-18H	\$2,500.00)	1
16	WRAL ISSUE CLA	WRAL Sun Morning News ASS OF TIME	7-9a								
				08/20/12	to 08/26/12	2x	2				
	WRAL			Su	08/26/12	:30	7:15 AM	AFP-12-TV-18H	\$900.00		2
	WRAL			Su	08/26/12	:30	7:55 AM	AFP-12-TV-18H	\$900.00)	1
17	WRAL ISSUE CLA	CBS Sunday Morning ASS OF TIME	9-1030a								
				08/20/12	to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	9:49 AM	AFP-12-TV-18H	\$900.00)	1
18	WRAL ISSUE CLA	Face The Nation 1030-1130 ASS OF TIME	1030-1130								
				08/20/12	to 08/26/12	1x	1				
	WRAL			Su	08/26/12	:30	11:22 AM	AFP-12-TV-18H	\$900.00		1
			Aired Spots	46							

<u>Gross Total</u> \$79,000.00

Agency Commission \$11,850.00

Net Amount Due \$67,150.00 Payment Terms 30 Days